

**SPMS Chair Report Thursday, Aug 17,
2023**

Submitted by Ken Brisbin

Outreach from USMS – Zoom Call

I attended a USMS leadership call with LSMC leaders in the Southwest Zone. In the following pages, you will see items discussed.

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New SPMS Coaches Chair

I have appointed a new SPMS Coaches Chair, Cory Nguyen, from OC Riptide Masters out of Huntington Beach. Cory is excited about heading up the coaches within our LMSC. I would also like to thank Charles McPeak for the time and dedication he gave as the past SPMS Coaches Chair.



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**USMS Board
Zone Communication
Sessions
2023**



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Agenda

1. Welcome and Introductions
2. Update USMS Mission, Vision, Values
3. USMS Club/Event Support Programs
4. Relay 2023 – Event Development
5. Q&A
6. Next Steps



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USMS Mission

- Proposed:

“Empower adults to improve their lives through swimming.”



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USMS Vision

- Proposed:

“Foster a nationwide adult swimming community through lifelong, fitness, competition, and education.”



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USMS Values

- Proposed:
 - *Fitness*
 - *Camaraderie*
 - *Inclusion*
 - *Learning*
 - *Excellence*



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Club Support

- # Submissions – N/A (mostly direct outreach)
- # Grants
 - 5 funded up to \$2500, 6 more pending
 - 25 potential viable grants in future
- # Clubs – 74 club growth efforts discussed
- # LMSCs – 6 grants matched by LMSCs thus far with 3 more potential matches
 - Pacific NW, Indiana, Snake River, Hawaii, North Carolina, New England



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Club Support

- Advance Questions to discuss
 - Health of LMSC/Zone?
 - Hopes, Expectations, Concerns?
 - One thing to implement regarding Club Development this year?



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Event Support

- # Submissions – 7
- # Grants – 1 awarded for combined CCS/USMS meet at University of Rhode Island, NE LMSC is providing grant funds as well
- # Clubs – 0, individual event director/volunteer spearheading (Doug Sayles)
- # LMSCs – New England



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Event Support

- Advance Questions to discuss
 - One thing to implement regarding Event Development this year?
- USMS would like LMSCs to identify local event director interest and opportunities to add local meets and send into to USMS Event Support.



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Relay 2023

- October 20-22, 2023 (Houston, TX)
- “Event Development”
 - The theme of this year’s Relay is Event Development, with a focus on building relationships with event directors, clubs, and aquatics facilities.
 - LMSCs will be funded based on the number of attendees they're entitled, determined by 2022 membership.



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Relay 2023

- Who should attend?
 - LMSCs should select attendees who have the interest, skills, and passion for working with these groups or who are a part of them.
 - USMS recommends LMSCs send at least one long-time volunteer, one volunteer who runs an event, and one volunteer who has never participated in a USMS national-level meeting.



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**QUESTIONS
AND
COMMENTS**



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Next Steps

- What are we (USMS BOD) going to do with the information, feedback, and questions from these sessions?
- What are your (Zone/LMSC Chairs) action items?