

## SPMS Marketing and Club Development Report for 6/18/20

I have been in contact with Xavier Volgenau from SCPPOA regarding pool openings using Covid-19 Aquatics Facility Guidelines.

The USMS Fitness Committee met on Zoom on Wednesday, June 10. Establishing a Fitness Award was discussed as well as dry land fitness challenge event. Fitness Committee members will work in subcommittees on various fitness topics. I asked to work on the membership retention and reach out subcommittee.

I have been in contact with Jessica Porter from USMS regarding "Try Masters Month" in July. It has been cancelled. There is no plan for rescheduling "Adults Learn to Swim" month either. I intend to continue communication with USMS Membership for guidance in an effort to support membership drive whenever it occurs.

Donations to SPMS have occurred using our new "Donate" link on our SPMS Website. Bob will send a thank you letter with proper IRS info for tax purposes to each donor. Thank you Dan and Bob for your help with my desire to create an easy way for members to donate.

Dry land workouts and virtual social gatherings are helping to keep members fit and connected.

We are all anxious to return to routine swim workouts and swim meets, but it is not yet happening.

Please feel free to share your thoughts with me.

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USMS Fitness Committee