

SWIMMING SAVES LIVES
COMMITTEE REPORT
APRIL 2020

The Swimming Saves Lives Committee held a meeting last week. Key items discussed included the following:

- Fundraising finished strong at the end of 2019 and the first couple of months of 2020. This is largely due to the change in structure of giving levels on the USMS website included as part of the annual registration. It is anticipated that funds for the core SSL mission will drop off as a result of the virus. Time will tell.

- Possibly having a fundraising campaign in the very near future, the funds which would be utilized specifically to assist members of the USMS Community. The specific parameters and logistics of the campaign are currently being thought through with the National Office.

- Last year was the first annual SSL silent auction, which took place during the USAS Convention, and for a few weeks subsequent. The logistics regarding the 2nd annual auction, and whether to have it, were discussed. The types of items being sought were also discussed. Although a guitar signed by the Rolling Stones would be nice, the focus would be on more personal items that originate from the USMS / Swimming community. Personal artwork was an example cited as the type of item sought.

Brandon Franklin

April 13, 2020