

Southern Pacific Masters Swimming Registrar Report – Dan Wegner

Prepared for Thursday, January 18th, 2018 SPMS Committee Meeting

Report Date: Friday, January 12th, 2018

<i>Southern Pacific 2018 Year to Date</i>	<i>Southern Pacific 2017 End of Year</i>	<i>Southern Pacific Clubs</i>
2,870 Members Registered 1,707 Men 1,163 Women	4,960 Members Registered 2,846 Men 2,114 Women	<ul style="list-style-type: none"> ● 90 registered clubs for 2018 100 registered clubs for 2017 103 registered clubs for 2016 ● 213 self-identified coaches for 2018 309 self-identified coaches for 2017

We have ~8% fewer members this year (2,870) than last year (3,118) around the same time.

New Clubs

Crafton Hills Aquatics (CHA) Kathy Fellenz, Yucaipa, CA
 Circle City Aquatics (CCAQ) Tyler Harp, Corona, CA
 Valley Masters Swim Club (VMSC) Janine Yoder, Canoga Park, CA
 Aquatic Training Center Masters (ATCM) Danielle Sanford, Los Alamitos, CA
 Bakersfield Aquatics Club (CBAC) Erik Wood, Bakersfield, CA
 PDAC Adult Learn to Swim (PDAS) Alexandria Espinosa, Palm Desert, CA

USMS Rule Books have not arrived. (Were any ordered?)

Standard processing of registrations, transfers, membership cards and composing and sending news emails.

If you need any registration request processed in less than 1 business day, follow up your email to me by calling and telling me your request needs to be processed urgently.

Webmaster Report

Working on improving Search Engine Optimization (SEO) of website.

Standard posting and updating of swim meets, open water events, clinics, results, newsletters and meeting documents.

If you need any website request processed in less than 1 business day, follow up your email to me by calling and telling me your request needs to be processed urgently.