

SPMS Marketing and Club Development

June 16, 2016

Sherry Powell at Twenty Nine Palms Marine Corps Base is in process of establishing a new Masters Swim Club on the military base.

About sixty swimmers have registered for the USMS Check off Challenge which is hosted by the Long Beach Grunions.

One more Club Swimmer of the Month has been added to the recipient list.

There are several new items on the SPMS Logo Store page to buy including long sleeve t-shirts.

On Sunday, October 9 there will be an ALTS course taught at the Silverado Park Pool in Long Beach and a local Long Beach Hotel. The cost is \$300. If a SPMS member is interested in receiving a discount on this fee, contact Holly Neumann or Marianne Groenings at USMS to receive a discount code to be used upon payment process. A 20% for non profits or 30% discount for military is possible.

I attended the Mission Viejo Meet and displayed marketing items. Marketing items were also shared at a Wellness Health Fair and LGBT Awareness Day in Long Beach sponsored by the Long Beach VA Medical Center.

Anita Cole

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