

Southern Pacific Masters Swimming
PROFIT AND LOSS
 January - December 2014

	JAN 2014	FEB 2014	MAR 2014	APR 2014	MAY 2014	JUN 2014	JUL 2014	AUG 2014	SEP 2014	OCT 2014	NOV 2014	DEC 2014	TOTAL
Income													
Awards Sales	2,033.90	133.10	161.70	260.70			202.95						\$2,792.35
Promotional Sales	180.00	411.25		10.00								470.00	\$1,071.25
Registration Revenue													\$0.00
Offline Registrations	706.00	706.00	548.00	176.00	121.00	53.00	707.00	729.00	300.00	30.00	20.00	258.00	\$4,354.00
Offline Registrations Expense	-513.00	-519.00	-396.00	-110.00	-78.00		-536.00	-8.00		-109.00	-4.00	-173.00	\$-2,446.00
Online Registrations	21,427.00	14,487.00	4,311.00	3,499.00	2,377.00		6,249.00	3,024.00	1,362.00	1,269.00	1,707.00	12,786.00	\$72,498.00
Total Registration Revenue	21,620.00	14,674.00	4,463.00	3,565.00	2,420.00	53.00	6,420.00	3,745.00	1,662.00	1,190.00	1,723.00	12,871.00	\$74,406.00
Sanction Revenue													\$0.00
Open Water				50.00	25.00	500.00	175.00	2,712.00	1,554.00	246.00			\$5,262.00
Open Water Expense							-3,000.00	-1,000.00	-1,000.00				\$-5,000.00
Other											200.00		\$200.00
Pool	300.00	200.00	50.00		250.00	50.00	50.00	50.00	150.00	200.00	100.00	150.00	\$1,550.00
Total Sanction Revenue	300.00	200.00	50.00	50.00	275.00	550.00	-2,775.00	1,762.00	704.00	446.00	300.00	150.00	\$2,012.00
Total Income	\$24,133.90	\$15,418.35	\$4,674.70	\$3,885.70	\$2,695.00	\$603.00	\$3,847.95	\$5,507.00	\$2,366.00	\$1,636.00	\$2,023.00	\$13,491.00	\$80,281.60
Gross Profit	\$24,133.90	\$15,418.35	\$4,674.70	\$3,885.70	\$2,695.00	\$603.00	\$3,847.95	\$5,507.00	\$2,366.00	\$1,636.00	\$2,023.00	\$13,491.00	\$80,281.60
Expenses													
Awards													\$0.00
Annual						48.38					250.00	167.60	\$465.98
Competition - Open Water											500.00		\$500.00
Competition - Pool										1,464.88			\$1,464.88
Total Awards	0.00	0.00	0.00	0.00	0.00	48.38	0.00	0.00	0.00	1,464.88	750.00	167.60	\$2,430.86
Bank Charges	3.00	13.00	19.99			1.78	1.84	11.84	11.78	11.84	13.56	10.06	\$98.69
Clinics & Seminars		920.58			149.00	633.01		-100.00	802.95		545.16	200.00	\$3,150.70
Convention													\$0.00
Advances						16,293.00	2,462.00		-1,231.50		-1,326.00		\$16,197.50
Other Convention Expenses									1,139.58				\$1,139.58
Registration								2,550.00					\$2,550.00
Total Convention	0.00	0.00	0.00	0.00	0.00	16,293.00	2,462.00	2,550.00	-91.92	0.00	-1,326.00	0.00	\$19,887.08
Entry Fees - Comp'd	397.00		187.00									314.00	\$898.00
Equipment - Purchases		260.00											\$260.00
Equipment - Storage	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	122.24			-100.00	\$822.24
Individual Registrations - Comp'd	960.00												\$960.00
Office Expenses & Supplies			107.44									103.00	\$210.44
Phone & Fax			897.99				130.30	94.11	190.00	178.75	440.24		\$1,931.39
Postage			855.80			147.08		21.05	7.25	38.40	172.70	25.48	\$1,267.76
Professional Fees													\$0.00
Legal & Accounting		75.00		8.00	550.00								\$633.00
Meet Operations	100.00		600.00		400.00	200.00		400.00					\$1,700.00
Newsletter/Top 10 Recorder	416.66		1,249.98		416.66	416.66	416.66	416.66	416.74	483.33	483.33	483.33	\$5,200.01
Open Water Referee						50.00							\$50.00
Registrar	1,350.00	1,350.00	1,350.00	1,350.00	1,350.00	1,350.00	1,350.00	1,350.00	1,350.00	1,675.00	1,675.00	1,675.00	\$17,175.00
Total Professional Fees	1,866.66	1,425.00	3,199.98	1,358.00	2,716.66	2,016.66	1,766.66	2,166.66	1,766.74	2,158.33	2,158.33	2,158.33	\$24,758.01
Promotional & Advertising	2,576.20	22.00	3,424.81				40.00	3,068.74	100.00		1,363.72	321.43	\$10,916.90
Software			318.58			299.36	154.03	101.10	99.13	101.10	158.31	41.92	\$1,273.53
Stationery & Printing			5,274.97				348.79		144.46	1,232.55	454.62	105.14	\$7,560.53
Taxes & Licenses					25.00								\$25.00
Travel	169.50		830.38		166.90	256.66		380.52					\$1,803.96
Video Services											1,350.00		\$1,350.00
Website & Web Development		720.00											\$720.00
Total Expenses	\$6,072.36	\$3,460.58	\$15,216.94	\$1,458.00	\$3,157.56	\$19,795.93	\$5,003.62	\$8,394.02	\$3,152.63	\$5,185.85	\$6,080.64	\$3,346.96	\$80,325.09
Net Operating Income	\$18,061.54	\$11,957.77	\$-10,542.24	\$2,427.70	\$-462.56	\$-19,192.93	\$-1,155.67	\$-2,887.02	\$-786.63	\$-3,549.85	\$-4,057.64	\$10,144.04	\$-43.49
Other Income													

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Interest Earned	1.07				2.01	1.02	0.98	1.02	1.02	0.99	1.02	0.98	\$10.11
Miscellaneous Income		0.01					100.00			100.00	-200.00		\$0.01
Total Other Income	\$1.07	\$0.01	\$0.00	\$0.00	\$2.01	\$1.02	\$100.98	\$1.02	\$1.02	\$100.99	\$ -198.98	\$0.98	\$10.12
Other Expenses													
Miscellaneous Expense			0.01										\$0.01
Total Other Expenses	\$0.00	\$0.00	\$0.01	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.01
Net Other Income	\$1.07	\$0.01	\$ -0.01	\$0.00	\$2.01	\$1.02	\$100.98	\$1.02	\$1.02	\$100.99	\$ -198.98	\$0.98	\$10.11
Net Income	\$18,062.61	\$11,957.78	\$ -10,542.25	\$2,427.70	\$ -460.55	\$ -19,191.91	\$ -1,054.69	\$ -2,886.00	\$ -785.61	\$ -3,448.86	\$ -4,256.62	\$10,145.02	\$ -33.38

Monday, Jan 12, 2015 04:34:41 PM PST GMT-8 - Cash Basis