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Southern Pacific Masters Swimming Profit & Loss

January - February, 2014

	Jan 2014	Feb 2014	Total
Income			
Awards Sales	2,033.90	133.10	\$2,167.00
Promotional Sales	180.00	411.25	\$591.25
Registration Revenue			\$0.00
Offline Registrations	706.00	706.00	\$1,412.00
Offline Registrations Expense	-513.00	-519.00	\$ -1,032.00
Online Registrations	21,427.00	14,487.00	\$35,914.00
Total Registration Revenue	21,620.00	14,674.00	\$36,294.00
Sanction Revenue			\$0.00
Pool	300.00	200.00	\$500.00
Total Sanction Revenue	300.00	200.00	\$500.00
Total Income	\$24,133.90	\$15,418.35	\$39,552.25
Gross Profit	\$24,133.90	\$15,418.35	\$39,552.25
Expenses			
Bank Charges	3.00	13.00	\$16.00
Clinics & Seminars		920.58	\$920.58
Entry Fees - Comp'd	397.00		\$397.00
Equipment - Purchases		260.00	\$260.00
Equipment - Storage	100.00	100.00	\$200.00
Individual Registrations - Comp'd	960.00		\$960.00
Professional Fees			\$0.00
Legal & Accounting		75.00	\$75.00
Meet Operations	100.00		\$100.00
Newsletter/Top 10 Recorder	416.66	4.050.00	\$416.66
Registrar	1,350.00	1,350.00	\$2,700.00
Total Professional Fees	1,866.66	1,425.00	\$3,291.66
Promotional & Advertising	2,576.20	22.00	\$2,598.20
Travel	169.50		\$169.50
Website & Web Development		720.00	\$720.00
Total Expenses	\$6,072.36	\$3,460.58	\$9,532.94
Net Operating Income	\$18,061.54	\$11,957.77	\$30,019.31
Other Income			
Interest Earned	1.07		\$1.07
Miscellaneous Income		0.01	\$0.01
Total Other Income	\$1.07	\$0.01	\$1.08
Net Other Income	\$1.07	\$0.01	\$1.08

Tuesday, Mar 04, 2014 01:57:00 PM PST GMT-8 - Cash Basis